

CYNOPSIS

01.20.15

Good morning. It's **Tuesday, January 20, 2015**, and this is your first early morning briefing.

INTERNATIONAL HAPPENINGS

Canada's **9 Story Media Group** animated preschool series **Peg + Cat** has been acquired by **Discovery Kids** for Latin America, including Mexico, Brazil, and Argentina. The show originally premiered on **PBS Kids** in fall 2013.

Singapore-based **Bomanbridge Media** announced program deals for Asia, including **Mediacorp's** Toggle service's (Singapore) acquisition of **Nutri Ventures Animation**; **Nine Media Corporation's** (Philippines) acquisition of 50 hours of current affair and factual entertainment titles; **Oman TV's** (Oman) pickup of **Animal Atlas**; **I-Cable's** (Hong Kong) acquisition of **Extraordinary Dogs** and the sale of several factual titles to **EBS** (South Korea).

Mongol TV acquired the **2015 Grammys**, to air live on February 8 around the world including Mongolia. The show is distributed by **Alfred Haber, Inc.**