

VIDEOAGE

Daily E-Beat

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***I am Frankie* First Series to Be Produced in New Viacom Studios**

[Nickelodeon](#) announced that *I am Frankie* will be the first series to be produced in the new state of the art Viacom International Studios in Miami. The studio boasts two 15,000 sq. foot stages and was completed in late 2015. *I Am Frankie*, originally produced as *Yo Soy Franky* by Nickelodeon Latin America in Colombia, was created by renowned Argentine writer Marcela Citterio and is now being adapted for global audiences by Catharina Ledebøer, author of multiple Nickelodeon hits, including *Every Witch* and *Talia in the Kitchen*.

Telemundo Hosted Annual NATPE Screening

Marco Santana and his team entertained buyers and guests at [Telemundo Internacional](#)'s annual screening on the first evening of NATPE, followed by a cocktail at Nobu Miami. Ludwika Paleta, Edith Gonzalez, Rafael Amaya, and Ana Maria Polo (celebrated for her 15 years as host of *Caso Cerrado*) were among the many stars in attendance. The presentation highlighted new series *La Querida del Centauro*, telenovelas *¿Quién es Quién?*, *Eva la Trailera* and *El Señor del los Cielos*, among others.

Cisneros Media Celebrates in Miami

[Cisneros Media](#) sponsored NATPE's Opening Night Party on Tuesday and celebrated the presence of its content on three of the main Hispanic TV outlets in the U.S.: Estrella TV, UniMás and Telemundo. Among the titles that CMD offers at NATPE are telenovelas *Amor Secreto* and *Rosario*, series *Ruta 35* and the late night show *Ya Era Hora con Erika Y Eduardo*.

SPT Nets Acquires WTA Events

[Sony Pictures Television Networks](#) closed a deal with Perform Media Channels to bring the Women's Tennis Association (WTA) competitive sporting events exclusively to Canal Sony in Latin America beginning 2017. Viewers will be able to enjoy more than 32 WTA events throughout the season on both Canal Sony and its TV Everywhere offerings, including the BNP Paribas WTA Finals Singapore.

Bomanbridge Sold *Latin Angels* to Fox India Traveler

[Bomanbridge Media](#) sold Fox India Traveler travel show [Latin Angels](#), which is part of [Cisneros Media Distribution](#)'s catalogue of television programming. *Latin Angels* is a travel series following top Latin American models as they do photo shoots around the world at destinations such as Rome, Venice, Santo Domingo, Miami.

Telefe's *Lioness* Debuts

New [Telefe](#) series *Lioness* was successfully released on January 18 on Argentina's Telefe reaching a 40.5% share and becoming the leader of its time slot and the most-seen program of the day. *Lioness* tells the story of María Leone (Nancy Duplaa), a worker who becomes the leader of a group of co-workers and neighbors with a view to defending the work force at a textile factory. She then meets and falls in love with Franco Uribe (Pablo Echarri), who is in charge of the consulting firm hired by the factory owner to help filing for bankruptcy.

Gusto Sells *A is for Apple*

[Gusto Worldwide Media](#) sold its original series *A is for Apple* to UMAX in South Korea, a dedicated 4K channel owned and operated by Cable TV VOD Corporation. *A is for Apple* is a new cooking challenge series in which three young chefs improvise recipes inspired by the alphabet. In each episode, one of the chefs randomly chooses a letter and goes shopping for two ingredients starting with that letter.



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