

Nov. 25, 2015: Deals for Bomanbridge, Blue Ant and Cream partner, Sales for Gusto

VIDEOAGE

Daily E-Beat

NYC honored French TV this weekend, on the WaterCooler: [http://tinyurl.com/nql8yaw\\_](http://tinyurl.com/nql8yaw_)

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## New Deals for Bomanbridge

Singapore-based production/distribution agency [Bomanbridge Media](#) has secured several deals for its factual entertainment programming. Times Group India landed for *Disaster DIY*, which follows those who failed at their own home renovation projects and are in need of some professional help. LiTV SE signed for Asian pan regional distribution for *Open House Overhaul*. Hosted by designer and "open house junkie" Samantha Pynn, the series explores open houses in the hunt for a hidden gem.

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## Blue Ant Partners with Cream Productions

Toronto-based [Blue Ant International](#) and has teamed up with factual producer Cream Productions in a multi-year exclusive distribution output deal. The production partnership is part of Blue Ant's focus on growing the company's non-fiction catalogue. Cream Productions' slate includes docu-adventure series *Wild Things with Dominic Monaghan* and *The Weapon Hunter*, which delves into the world of historic warfare.

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## Sales for Gusto's One World Kitchen

Ottawa-based [Gusto Worldwide Media](#) has sold its original 4K food series *One World Kitchen* to Fatafeat TV. The Dubai-based Fatafeat is the first free to air food channel in the Middle East, and broadcasts in 21 Arab countries. *One World Kitchen* has also been sold to Greek digital satellite pay TV platform Nova, which is currently airing the series. *One World Kitchen* stars five female cooks with global perspectives: Thai, Indian, Argentinian, Japanese and Italian.

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## Singapore Subsidiary for Nippon TV

[Nippon Television Network](#) has established a local subsidiary in Singapore, NTV Asia Pacific. This move comes shortly after the company's recent joint venture with Sony Pictures Television Networks in May 2015 to launch a new channel, GEM, in Hong Kong, Thailand, Indonesia and Cambodia. Current managing director, International Business Development, Hidetoshi Hiramatsu will assume the new role of representative NTV Asia Pacific in December 2015.

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## Discopro Grows Across West and East Africa

Expansion plans are set in motion for the Johannesburg-based Discopro pitching, learning and matchmaking program, after a successful 4th edition earlier this month. The Discopro event, which ran parallel to the film, TV content and adaptation rights market [Discop Africa](#), saw 426 producers from 31 countries. Designed to stimulate intra-African trade, the new schedule will include two additional satellite events in 2016-the first on May 31-June 2 alongside Discop Africa Abidjan, and the following from the Kalasha Festival August 24-26.

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## Reporting at NATPE Miami Gets a Boost

At NATPE Miami 2016, VideoAge Daily will anticipate the news headlines of that same day from The Daily Television. Produced in Miami, The Daily Television is the premier online daily Spanish-language news outlet in LATAM and the Hispanic TV markets. VideoAge celebrates 33 years at NATPE Miami 2016 as the first printed daily published at an international TV trade show (at NATPE, VideoAge Monthly will celebrates its 36th year). VideoAge Daily at NATPE will, as usual, be delivered by 6 am to all participants in their official NATPE hotel rooms, and the PDF version

will be posted online at 8 am. The Daily Television will be available online at 3 pm Miami time.



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