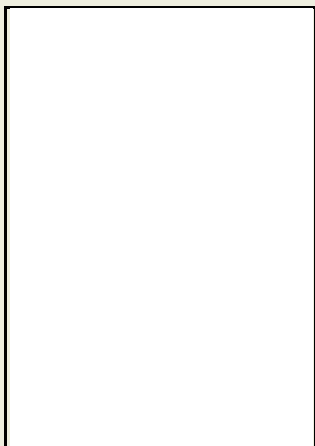
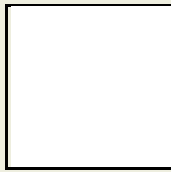


Quick Links

www.videoage.org

www.videoagedaily.com



New:
[*My 2¢ of Television Biz Wisdom*](#)

This week in the Water Cooler blog, *VideoAge* has the scoop on the recently closed DISCOP

Istanbul: <http://tinyurl.com/lkoglfy>

Select articles from *VideoAge*'s February Issue are available in text form on our website, and the entire issue can be viewed in PDF form at:

<http://www.videoageinternational.com>

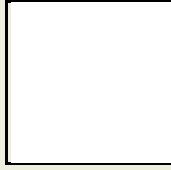
GRB Entertainment Inks Deals for Its Lifestyle Programming

GRB Entertainment has closed deals for a number of titles in the lifestyle category. RTL in the Netherlands and AWE in the U.S. picked up *Top Travel*, while Discovery in Italy picked up *Last Call Food Brawl* and *Deep Fried Masters*. RTL (the Netherlands) also acquired *Recipe Rehab*. Wananchi in Africa signed on for *My First Home* and *Sandra Lee's Money Saving Meals*.

<http://grbtv.com>

Ze Frank and Michael Shamberg to Keynote at MIP-TV 2015

BuzzFeed Motion Pictures president Ze Frank and Academy Award-nominated producer Michael Shamberg will deliver a joint keynote at MIP Digital Fronts during MIP-TV 2015. MIP Digital Fronts is MIP-TV's two-and-a-half-day online content showcase, launched in 2014 to create a global distribution and acquisition market for original online productions and web series for adaptation across all screens and



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<http://www.miptv.com>

Keshet International Taps Burkhardt

Keshet International announced that Sebastian Burkhardt was appointed head of Business Development and Acquisitions. In his new role, Burkhardt will be responsible for identifying and implementing new business opportunities for the company, including co-productions and deficit financing. He will also be expected to acquire third-party formats and finished programming for distribution and spearhead the company's drive in finished programming. He will report to Keshet International's managing director of Distribution Keren Shahar.

<http://www.keshetinternational.com>

W Network Launches New Digital Series

W Network is launching a new digital series, *Cameron's House Rules*, starring Cameron Mathison, host of *Game of Homes*. The series is produced by Great Pacific Media, Hodgee Films and developed in association with W Network, with the participation of the Bell Fund. The show offers a behind-the-scenes look at the Canadian actor's home life as he tackles a demanding renovation of his own. The three-to-five-minute webisodes complement *Game of Homes*. The web series premieres Tuesday, March 17 on WNetwork.com, W View and W Network's YouTube channel. *Game of Homes* will also premiere that day on W Network at 10 p.m. ET/PT.

<http://www.wnetwork.com>

<http://www.corusent.com>

<http://www.wview.com>

<https://www.youtube.com/channel/UC1lLcFrfG5bqkTeUnPvXLA>

CTV Starts Production on *Dream Funded: Let The Crowd Decide*

CTV announced that production has

begun on a new hour-long reality series pilot, *Dream Funded: Let The Crowd Decide*. The show is produced by CTV in association with Entertainment One (eOne), Highway Entertainment and United Artists Media Group. This pilot is the first project resulting from Bell Media's partnership with United Artists Media Group (a newly formed joint venture among MGM, Mark Burnett, Roma Downey and Hearst Entertainment) and Omnicom Media Groups' Highway Entertainment. The show is hosted by TSN's James Duthie. It gives entrepreneurs the chance to earn up to \$50,000 by pitching their untested business ideas to a crowd of 100 real consumers. Production will start today in Toronto.

<http://entertainmentone.com>

<http://www.ctv.ca>

<http://www.omnicomgroup.com>

Lifetime Premieres *Cleveland Abduction* in April

On Saturday, April 25 at 8 p.m. ET/PT, Lifetime will premiere the Lifetime Original Movie *Cleveland Abduction*, produced by Sony Pictures Television. The movie tells the true story of 21-year-old single mom Michelle Knight, who was abducted by Ariel Castro and hidden in his Cleveland home for 11 years with two other victims. Taryn Manning (*Orange is the New Black*) and Raymond Cruz (*Breaking Bad*) will star in the film.

<http://www.myLifetime.com>

<https://sites.sonypicturestelevision.com/home/>

Discovery Family Debuts New Season of *My Little Pony: Friendship is Magic*

Discovery Family will premiere an all-new fifth season of *My Little Pony: Friendship is Magic* on Saturday, April 4 with two back-to-back premiere episodes beginning at 11 a.m. ET/10 a.m. CT. In the season premiere, Twilight Sparkle, Rainbow Dash, Pinkie Pie, Fluttershy, Rarity and Applejack meet Starlight Glimmer when they are called upon to solve a friendship problem and discover a utopian village in which everyone has given up their Cutie Marks. But are they all really happy in the village?

<http://www.discoveryfamilychannel.com>
<http://www.hasbro.com>

Canal 22 Internacional To Air Three Law Enforcement-Themed Movies

Arts and entertainment channel Canal 22 Internacional will honor law enforcers with three movies during its Saturday night primetime schedule this month under the banner of *De aventuras y aventureros*. *El tigre de santa Julia* will premiere on Saturday, March 7 at 8 p.m. PT/11 p.m. ET; *Los Sánchez deben morir* will premiere on March 14 at the same time, and *Traigo mi 46* will debut on March 21 in the same timeslot.

<http://www.canal22internacional.org.mx>

The Solution Announces The Directors of *Live!*

Co-founder of The Solution Entertainment Group Myles Nestel and 5B Artist+Media's Skip Williamson announced that the company is fully financing and producing Jeremy Drysdale's action script *Live!*. Both

Nestel and Williamson will produce the action feature, which will be co-directed by Darrin Prescott and Wade Allen, who are making their directorial feature film debut with this project. The Solution's co-founder and partner, Lisa Wilson, and Amal ElWardi, head of Acquisitions and Development, serve as executive producers alongside Sentient's Christopher Tuffin and Renee Tab. The Solution will handle worldwide sales. Principal photography will begin this summer.

<http://thesolutionent.com>