

VideoAge International

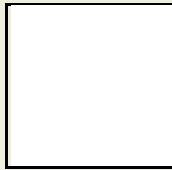
DAILY E-Beat

April 13, 2015

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****LIVE FROM MIP-TV 2015*

VideoAge's April Issue is available as a PDF, and you can also find text and audio versions of select articles from our April Issue on our website: <http://www.videoageinternational.com>

Zodiak Rights, 2B Media Sign First-Look Deal, Bring First Series to MIP

Zodiak Rights, the international division of Zodiak Media, has signed a first-look development deal with Kiwi production company 2B Media and has their programming at MIP-TV. 2B Media specializes in factual, documentary and reality programming. The first few programs to come under the deal from the 2B Media portfolio are *Beauty & The Beach*, *Grand Slam Fishing* and *Code 1- Series 3*. All three are being launched at MIP-TV.

<https://www.zodiakrights.com/>

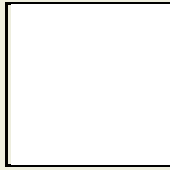
Cisneros' Newly Appointed VP, Wilma Maciel, Attends MIP-TV

Cisneros Media, the corporate division that encompasses the Cisneros' media and entertainment businesses around the globe, has appointed Wilma Maciel to the role of Vice President, Content Management & Acquisitions for Cisneros Media Distribution (CMD). She is based out of the Cisneros corporate headquarters in Miami, and is attending MIP-TV.

<http://www.cisneros.com/es/empresas/cisneros-media>

Scripps Brings Over 2,000 Hours of Lifestyle Programming to MIP-TV

Scripps Networks International is at MIP-TV with food, home



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and travel series. Titles include *All-Star Academy*, in which at-home cooks and professional star chefs team up; *Fixer Upper*, which sees a pair of design experts taking over the ugliest house on a block, and *Big Crazy Family Adventure*, where one man takes his wife and kids on an adventure that spans 12,000 miles.

<http://www.scrippsnetworksinteractive.com/>

GRB Sells Factual Titles to Africa, Australia, Canada, LATAM, Europe

GRB Entertainment has signed several major deals at MIP-TV for their factual entertainment programs. Among them:

Pregnant & Dating to E! Entertainment Television in Australia and New Zealand, and to SVT Sweden; *Killer Legends* is headed to Sci Fi Channel Europe (covering Belgium, Luxembourg and the Netherlands) and *Untold Stories, Season 5 & 6* and *When Ghosts Attack* has been sold to Discovery (LatAm).

<http://grbtv.com/>

Studio 100 Media, Sky Deutschland Extend Their Partnership

Sky Deutschland and Studio 100 Media are extending and enhancing their partnership. Thanks to the deal, Sky viewers will still have access to Studio 100 series, including remakes of classic series like *Maya the Bee* and *Vic The Viking* and others such as *Mia and Me*, and *Bibi Blocksberg*, as well as films and series based on the Astrid Lindgren books. The new agreement also includes a comprehensive expansion of non-linear rights, which enables access to even more junior programs through Sky's on-demand services Sky Go and Sky Anytime, and via Snap by Sky in Germany and Austria.

<http://www.studio100media.com/>

AMC Global Expands Across EMEA, CIS, LATAM and Asia-Pacific

Since launching outside North America late last year, AMC Global, AMC Networks International's AMC-branded television network, is now seen in over 115 countries and territories, and is growing around the world. Series like *Fear The Walking Dead*, *Into the Badlands* and *Halt and Catch Fire* debut on AMC Global less than 24 hours after their U.S. premieres. Here's a (small) sampling of AMCNI's recent deals: In Latin America, Axtel in Mexico has launched the entire AMCNI portfolio of channels, including AMC, Sundance Channel, elgourmet, Europa Europa and Film&Arts. In Central

Europe, Slovak Telekom in Slovakia has launched Sundance Channel and Sport1 HD. Additionally, AMCNI recently rebranded MGM's SD channel as AMC across all its systems in the CIS and the Baltics, including on MTS, Rostelecom, Beeline and NTV + in Russia. Across Africa, the company recently announced the launch of Eva, a new telenovela channel, on MultiChoice's DStv platform. In the U.K., Horror Channel launched on Freeview resulting in 90% DTT coverage. In the Asia-Pacific region, audiences in Taiwan can now see Sundance Channel on Asia Pacific Telecom.

<http://www.amcnetworks.com/amcni>

Armoza Sells *Babushka* Game Show to Italy, Spain and Portugal

Armoza Formats' new primetime studio game show *Babushka*, which was developed in partnership with Ryan Seacrest Productions and TF1, has been sold to Italy, Spain and Portugal (to an undisclosed party). Presented with 10 giant Russian "babushka" dolls, contestants open eight of them for the chance to win up to \$500,000. If the babushka is empty they lose the money they have accumulated, but if there is a smaller doll inside they continue to win.

<http://www.armozaformats.com/>

IROKOtv and StarTimes Sign Exclusive Channel Deal at MIP-TV

IROKOtv and StarTimes have signed a deal at MIP-TV for two brand new linear TV channels, IROKO Play and IROKO Plus, which will be available across 14 countries on African Pay-TV operator StarTimes. The deal signals a considerable investment in Nigerian (a.k.a Nollywood) entertainment for StarTimes. IROKO Play, available in the StarTimes Basic Bouquet, will showcase classic Nollywood movies from 2007 on, with a new, exclusive movie added to the schedule each month. IROKO Plus, in the StarTimes Unique Bouquet, will show premium Nollywood movies from 2011 and after, with the addition of an exclusive new movie each week. As part of their 24/7 programming schedules, both channels will also show behind-the-scenes interviews with the stars as well as magazine shows.

www.irokotv.com

www.startimes.com.cn