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DAILY E-Beat

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<http://www.audiobooks.com/audiobook/words-of-wisdom-my-2-on-the-television-biz/233915>

STARZ Releases New Teasers for *Ash vs Evil Dead*

New teasers have been released for the STARZ Original Series *Ash vs Evil Dead*, a follow-up to the classic horror film franchise *The Evil Dead*. The 10-episode first season of the series is executive produced by original filmmakers Sam Raimi, Rob Tapert and Bruce Campbell, while Craig DiGregorio is executive producer and showrunner. The series, which stars Campbell and Lucy Lawless, is currently in production in New Zealand. It will premiere on STARZ this fall.

<http://www.starz.com>

<http://www.starzglobal.com>

Cisneros Studios' Production Team Adds Hugo Devana

Cisneros Studios, an independent producer of Spanish-language programming in the U.S., announced that Argentine actor, producer and director Hugo Devana is joining the production team.

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Devana will serve as executive producer on the variety show *Roxanna*, hosted by Mexican entertainer, actress and comedienne Roxanna Castellanos. Devana will report directly to Juan Carlos Sosa, EVP of Operations of Cisneros Studios.

<http://www.cisnerosmediadist.com>

9 Story and Kratt Brothers Co. Expand *Wild Kratts* Licensing Program

Kratt Brothers Company and 9 Story Media Group announced the expansion of their *Wild Kratts* licensing program for the animated series. New licensees include In Character (Halloween costumes), Decopac (cake toppers), and Pressman (games and puzzles) New products are slated to become available this fall. Wicked Cool Toys is rolling out a new line of toys at Kmart and select Target stores this fall. Plus, Random House Kids released the first *Wild Kratts* books in the U.K. and Canada as part of its Step Into Reading Program, and an expanded book line is in production.

<http://www.9story.com>

<http://www.krattbrothers.com>

Lionsgate Television Group's Kevin Beggs to Keynote UCLA TFT Commencement

Teri Schwartz, dean of the UCLA School of Theater, Film and Television, announced that Lionsgate Television Group chairman Kevin Beggs will serve as commencement speaker on Friday, June 12. In addition, Daytime Emmy Award-winning director and producer Donna Deitch was named the Distinguished Alumna in Film, Television and Digital Media, while Tony Award-nominee Sarahbeth Grossman will receive the Distinguished Alumna Award in Theater.

<http://www.lionsgate.com>

<http://www.tft.ucla.edu>

Bombanbridge Media Secures Format Deals in India and Vietnam

Singapore-based international distribution and production company Bombanbridge Media announced that it closed two format deals in Asia. Lasta Multimedia in Vietnam licensed makeover reality format *Beauty Academy*, which was previously sold in

China to Dragon TV and Brazil to Globo TV. *Beauty Academy* is a nationwide hunt for the next top make-up artist. Regional general entertainment channel Zee Tamil, based in Chennai in South India, licensed *DNA*. *DNA* was previously sold in Spain, Italy, Portugal and Indonesia. The game show format sees 10 fathers and mothers on one side of the studio and 10 sons and daughters on the other side of the studio, while a contestant stands in the middle and tries to match the children to their parents.

<http://www.bomanbridge.tv>

SPI International's FilmBox Launches on Bulgaria's Sprint

Four channels from SPI International's FilmBox Brand will launch on cable and telecom operator Sprint in Bulgaria. Sprint subscribers in Bulgaria will have access to FilmBox HD, FilmBox Plus HD, international sports channel FightBox HD and documentary channel DocuBox HD. FilmBox brand channels are distributed by Filmbox International, a wholly owned subsidiary of Kino Polska TV.

<http://www.spiintl.com>

CMJ Productions II Inks Deals for *Natural Born Outlaws*

Global independent production company CMJ Productions II, which specializes in factual series, secured three first-run agreements for the first season of its original series *Natural Born Outlaws* with American Heroes Channel (the U.S.), HISTORY (Canada) and Discovery Channel (the U.K. and Ireland). CMJ Productions has just begun to offer sales outside of North America, and the U.K. agreement is the first with a European company. *Natural Born Outlaws* looks at the story of iconic outlaws like Bonnie and Clyde and Al Capone through the eyes of the real-life detective who put an end to their crime.

<http://www.cmjprod.ca>

RR Media Brings RAI Channels to Worldwide Audiences

RR Media, which provides digital media services to the broadcast industry, will begin to deliver the Italian government channels RAI Italia, Rai News 24 and Rai World Premium to worldwide

audiences starting today, June 1. RR Media receives the content from RAI headquarters in Italy and delivers RAI Italia channels to North America, South America and Australia via its global network with optimized content delivery over satellite, fiber and the Internet. RR Media delivers the RAI channels to more than 150 television service providers across three regions.

<http://www.rrmedia.com>